

Graphic guideline – Teknos logo

Teknos logo is the unique graphic image that symbolizes our Group and consists of the symbol and the logotype placed together in a pre-established measurement standard.

The logo shall be regarded as a whole. The logotype (TEKNOS) should not be used without the symbol (paint-brush).



If not all official colours are available, the logo can be reproduced in black. On a dark background the logo can also be reproduced in negative. Note that when using the logo in negative, the entire logo should be reproduced in white.



If the logo cannot be placed on a neutral background, lighter than 20% black, it should be placed in a white box with margins or simply placed in negative.

